Les rondalles del tipus *The Wise Brothers* (ATU 655) i la seva projecció en tres obres de literatura culta

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**Summary:** The article analyses the relationship between folktales of the ATU 665 type such as *The Wise Brothers*, specifically between three Majorcan oral versions collected towards the end of the 19th century, and three works of learned written literature from different countries and periods: The Catalan novel *Tirant lo Blanc* by Joanot Martorell (15th c.), the French novel *Zadig* by Voltaire (18th c.) and the Italian novel *Il nome della rosa* by Umberto Eco (20th c.). From a narrative with the same origin in folklore, which develops a plot based on the hero’s extraordinary capacity for deductive reasoning and sensory perception, each writer inserts it into his work and uses it in a particular way with a specific purpose. The analysis shows that the structures, characters and plots in oral folktales can be highly effective from a communicative perspective when they are inserted into works of more learned written literature.

**Keywords:** folk narrative, ATU 655 folktales, *Tirant lo Blanc*, Joanot Martorell, *Zadig*, Voltaire, *Il nome della rosa*, Umberto Eco

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